





NEWS BULLETIN 309 MONDAY APRIL 9, 2018

## **Ten Amazing Malian Women!**

## (This bulletin does not use real names)

This week The Advocacy Project (AP) is looking back over five years of work with survivors of gender-based violence (GBV) in Mali, and profiling some of the amazing women we have met along the way. Meet them through our social media hashtag #10AmazingMalianWomen.

If you feel as inspired as we have been, we invite you to donate today to our Malian partner <u>Sini Sanuman</u>, which provides a space where survivors can regain their confidence and re-enter society. Between 2014 and 2017 Sini Sanuman provided emergency support and training for 645 survivors and produced tangible benefits for another 61,530 Malians, almost all of them vulnerable women.

Starting today at 9:00 am, Global Giving is matching donations to community-based projects up to \$50 by fifty percent as long as funds last. We are seeking funds for Sini Sanuman's soap program. In 2014, the trainees produced 780 bars. Last year they sold 34,576 bars and shared \$5,835 of the profit. We need to sustain this momentum!



Selling soap brings in money and builds morale

Mali reminds us that women are a great investment, perhaps more so when they are under pressure. Mariama arrived from the north so traumatized that she could not bear to be left alone. But the training turned her around and she became one of Sini Sanuman's best ever sellers of soap.

Then there is Fanta, another of our ten amazing women, who fled from war in the north in 2012 and formed a micro-business with six other displaced women in Bamako to wash clothes. And Aminata, who went through training as a tailor at a Sini Sanuman center, opened her own shop with a loan from her husband, and now provides work to 39 young women, most of them school drop-outs.

These are amazing women, indeed. They show that with a supportive community and the tools to get started, women are capable of anything. We hope you agree!

Our thanks in advance

The AP team

Thanks to Humanity United for supporting our 2018 program

