

ADVOCACY PROJECT 'AMONG THE BEST SMALL CHARITIES IN WASHINGTON,'  
SAYS NEW PHILANTHROPIC GUIDE

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Washington, DC, November 17, 2005- The Advocacy Project (AP) is featured in the third annual Catalogue for Philanthropy, a leading guide to nonprofits in the Washington area. This year's Catalogue profiles 75 organizations with budgets below \$2 million.

The groups were selected from a competitive field of 250 applicants. Applications were reviewed by 50 professional grant-makers and leaders from 30 local foundations and nonprofit organizations.

"(These) charities were selected for excellence, innovation, and cost-effectiveness--and for what they can teach us about the extraordinary ways that philanthropy works," said Barbara Harman, Executive Director for the Harman Foundation and one of the Catalogue sponsors. "These are certainly among the best small charities in the Washington region."

The Catalogue description of AP's work with partners underscores the importance of advocacy: "Launching a campaign, building partnerships, advocating for a cause, reaching an audience – all these have an enormous capacity to make change happen," it says.

The Catalogue seeks to promote the work of small charities with philanthropists, and is being sent to 30,000 potential donors. Small nonprofits comprise 85 percent of all US-based charities, but most donors are unaware of their investment potential, states the Catalogue. "Dollar-for-dollar, they offer some of the most cost-effective opportunities for philanthropy."

Since its inception in 2003, the Catalogue has raised nearly \$1.3 million dollars for its profiled organizations - \$466,000 in 2003 and \$830,000 in 2004.

The Catalogue allows donors to send a check, donate through the Catalogue website, or contact their chosen charity directly. Because the Catalogue is fully paid for by its philanthropic partners, 100 percent of every donation goes to the designated nonprofits.

- You can make a tax-deductible donation to The Advocacy Project on [AP's website](#).
- To visit the Catalogue for Philanthropy's website click [here](#).